



MAX LANIADO FINE ARTS

EDITORIAL

GREAT EXPECTATIONS IN ART

By Max Laniado – January 2019 Updated April 2021

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1 - INTRODUCTION

From the artist's point of view, beyond the irrepressible urge to create, there is the need to express and materialize dreams, meditations, reflections, and visions. Artists hope that their works be acknowledged, recognized, and loved by some public. I say 'some public', because we all know that love and passion are subjective, and that the harmonic connection between creator and spectator is not universal. Obviously artists hope to reach a level of recognition that would allow them to make of living from their art.

From the general art dealer point of view, selling art is a specialized trade that can generate profit. The commercial aspects are paramount and drive the choices of the traders. So, only fashion and trends drive the choices for short term profits.

From the artist promoter point of view – and I claim to be part of this category – the great expectations are obviously in accord with those of the artists. Scouting for real and unique talents is a passion that is only rewarded by their eventual success. The commercial aspect, although secondary, is still important as it contributes to the financing of such active promotions, and also becomes the measure of the artists' success.

And finally, from the collectors' point of view, the great expectations vary. Some seek only art for decorating and blending in their décor; others wish to follow the fashions and trends of the moment; others have speculative concerns; and finally a great part wish to acquire beautiful art, innovative but meaningful and timeless.



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I have selected a group of fourteen artists with different styles (expressionist abstraction, poetic abstraction, atmospheric abstraction, expressionist figuration, poetic or surrealist hyper-realism ...) They are at different stages of their career (from first emergence to full recognition).

They all have a unique vision of their art, an innovative vision, and a strong identity; hence the essential ingredients to make a master.

The career of an artist spans over decades, a lifetime and beyond. There may be ups and down, but where there is talent, there is perennity.

The greatest reward I can get for my efforts is to see my flair, my initial intuitions, my beliefs, and my faith translated in a sustained ascension.

So...

What is the status of our great expectations?

It is difficult to compare artists' evolutions. I have discovered some almost 20 years ago, some others 10 years ago, and some more recently around 2 years ago. Some already have a long history, some have gained recognition on the international art scene, and all the others are emerging fast and rising. They are exceptional artists with unique and innovative styles and visions, and deserve all a strong consideration from the public. It is just a matter of time, opportunities, and goodwill. And we all know that time is the best critic.

2 – AT A PIVOTAL MOMENT OF THEIR CAREER - COSMINA, NICOLAE ENE, AND CHHOUR

COSMINA

Discovered in 1999, her first exhibition took place in 2006 in Paris France.

Cosmina has created a unique style, called by art experts "Atmospheric Abstraction", by combining the European theories of abstraction developed by Wassily Kandinsky, Paul Klee, with the ancient Chinese concept of "emptiness" and "fullness", and the "dripping" techniques. Cosmina intentionally reduced graphics to their simplest expression (lines and dots) and applied Josef Albers's notion of the interaction of colors in Chinese compositions, in order to create in her works the favorable conditions for meditation and philosophical discussion.

In her paintings, one is captured by her harmonious compositions where minute touches of astonishing and mesmerizing colors are meticulously applied in multiple layers.



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Acclaimed by the European art press, Cosmina has become a bestseller, sought-after by collectors in the five continents. After numerous solo and group exhibitions in Europe and in the USA, Cosmina has gained an already great recognition (over 120 paintings were sold since 2006 with their value increasing by 1,500 %.)

A recent certification of the average value of her paintings, published by eminent European experts, opens even greater opportunities and boosts even more her already steep ascension.

Cosmina has a definite vision for art. She is an erudite scholar, and also wrote three books:

- Toward Abstraction – The Path to abstraction in Modern Art
- Paul Klee's Legacy
- Paul Klee – Art and Teachings

Nicolae A. ENE

Discovered in 2014, in less than four years, Nicolae Ene has become a formidable rising artist. His works are swiftly sold to the point that we never had enough paintings to organize a solo show for him.

Uniqueness is definitely the first qualifier that comes to mind when looking at the stunning works of this young artist.

Nicolae Ene has been invited to prepare an exclusive exhibition in a European museum associating his paintings with those of old and modern masters (such as Brueghel, Bosch, Picasso...)

In his paintings, Ene presents the viewer with his personal meditations on the universal rhythms, boundaries, and energies that permeate our lives. Meticulously created, each painting stirs with organic movement bound by linear constructs with a multitude of entangled systems presenting a world of boundaries and their inevitable penetrability.

Using wooden panels for a support, Ene applies multiple color layers creating the foundation of his stunning compositions; then starts the painstaking process of minute and intricate "mark making." with technical pens. This color extension symbolizes the interaction between humans and their surroundings.

Furthermore, the inking anchors the color and boundaries, thus promoting a closer meditation on limitations imposed by nature or human ideals.

The fascinating result of this lengthy process is incredibly beautiful paintings with sumptuous colors, and a never-ending reading of his encrypted symbolism.



3 - RECENT DISCOVERIES RISING (VANESSA LONGO, JUDITH VERGARA GARCIA, NINA TESCAR)

Vanessa LONGO

I discovered Vanessa Longo in 2014.

Vanessa Longo, an Italian artist, paints nudes with a surrealist and medieval inspiration that she crafts into the 21st century. Her use of copper foil is very unique and gives another dimension to her compositions.

Beyond the aesthetic beauty, her paintings exude with emotion, philosophy, and deep feelings.

The last compositions produced in 2018 reveal an evolution in this exceptional artist. When some older paintings seemed to transcribe some cries and rebellion, it seems that there is now a new approach in her desire to assert her difference but in a softer and open heart.

Vanessa Longo is a multi-awarded artist with numerous prestigious exhibitions all around the world.

In October 2018, she was designated as the Italian representative of an art delegation for an international show in China. Her painting "More Human than You, Man" is acquired by a museum near Beijing.

Judith VERGARA GARCIA

I met Judith Vergara Garcia in New York in December 2016, and invited her to join the group of artists I represent in August 2017.

Judith Vergara Garcia is a Peruvian hyper-realist artist. However she has a very distinct style with a strong identity. Her subjects are inspired from her reflection about the fight against time. She transcribes her meditations in dreamlike or surrealistic paintings.

Judith main technique is oil on canvas. She also is an exceptional draftsman and has produced beautiful drawings (graphite on cardboard).

Success was not long in coming. Her works attract savvy collectors in the USA and in Europe, and are now in the permanent collection of an important museum in Colombia. She currently is busy completing commissions from savvy collectors.

Hyper-realism has been seen for centuries. It requires exceptional skills.

It is "The simulation of something which never really existed." - Bob Lansroth

"Hyperrealism displays a layer of vision that would otherwise remain unseen" - Bob Lansroth

Judith Vergara Garcia is a master in creating dreamlike and surrealistic paintings that convey her spiritual and personal reflections.

Claire MURRAY and Beto GAYOSO Just joined our selected group in April 2021



Nina TESCAR

Nina Tescar is an illustrator/draftswoman/painter. With an inexhaustive imagination, and an unrivalled talent, she draws incredible creations, each transcribing her feelings and emotions about humanity and our world.

Initially, using only black ink on white paper, she progressively introduced a third color giving an additional dimension to her intricate compositions. Minutes details, fine meticulous work; the process is long and painstaking. The result is mesmerizing.

Nina Tescar has taken part in numerous prestigious art exhibitions and was awarded the most prestigious prizes for her work.

I strongly encourage savvy collectors to add her impressive drawings to their collection.

5 – HE HAS ALREADY MADE HISTORY

Henri BAVIERA

Born in 1934, Henri Baviera still remains a 'young artist'. With an incredible energy he is always ahead of his time. Baviera is a painter but also a print maker. He invented a printing process that he called

“polychromie en Relief” which translates into English by “3D Polychromy”.

His work is impressive, paintings, prints, artist's books, public space creations, videos, TV broadcasts, documentaries, etc.

Baviera's record is impressive. With over 350 collective and personal shows and numerous International Art fairs, Baviera has exhibited his works all around the world (in France, all over Europe, in Brazil, in Canada, in the USA, and many times in Japan.)

« As for the meaning of my work, I have no theory.

I just wish that it conveys positive visual emotions, that are also open to Nature's harmony.

Matisse used to say « spirit is coming through the hand » . I work in a sensitive mode far away from verbal thinking.

If a meaning appears, it reveals itself little by little during the lengthy work of the hand and its fruitful alchemy, the mind and the look being freed from all intellectual concertation.

My compositions are imagined in a dreamlike manner. They can be figurative,

Through the free play of the unconscious, one sometimes finds acquired memories and my emotions.

Enriched by observing the living, and exploring the shores of the non-visible, the experience of my work drives me to an intense tribute to nature as a profound human reality.

Henri Baviera - Nov. 2005



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6 - ART: BEAUTY AND FOOD FOR THE MIND – RECENT INTERVIEWS AND VIDEOS

More reading – who they really are

- i. Nicolae Ene - Technique demonstration – Video (January 2019)
https://youtu.be/OUmnMmKu_1c
- ii. Interview with Judith Vergara Garcia (January 2019)
<https://www.thenewyorkoptimist.net/interview-with-judith-vergara-garcia.html>
- iii. Video of an interview with Jusith Vergara Garcia in Lime (Peru)
https://youtu.be/JQ7D1gyN5_I
- iv. Interview with Vanessa Longo (September 2018)
<https://www.thenewyorkoptimist.net/interview-with-artist-vanessa-longo.html>
- v. Interview with Cosmina (October 2016)
<https://www.thenewyorkoptimist.net/cosmina-the-external-facets-of-the-inner-self-oct-27---nov-20-2016-max-laniado-gallery.html>
- vi. Interview with Nicolae Ene (April 2018)
<https://www.thenewyorkoptimist.net/interview-with-artist-nicolae-ene.html>
- vii. Interview with Max Laniado (March 2018)
<https://www.thenewyorkoptimist.net/interview-with-max-laniado---the-disappearing-art---of-selling-art.html>
- viii. Published on Amazon:
“The Art of Buying Art – More Than a Dealer, I am an Art Promoter” by Max Laniado
https://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Daps&field-keywords=max+laniado